

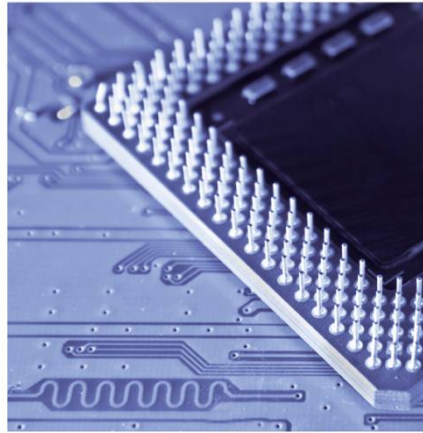
## Spend Your Money Wisely

### Invest in Where It Really Matters!

#### Taiwan - World's Most Important Semiconductor Manufacturing Site

Taiwan boasts the most advanced and competitive semiconductor manufacturing process and value chain in the world. Currently, Taiwan ranks the world's No. 2 in IC design service and No.1 in both foundry services and IC packaging and testing services, which is expected to drive equipment investment and materials consumption both to reach over US\$10 billion in 2012, and again make Taiwan the single largest equipment and material market in the world.

Want to spend your money wisely and maximize the outcome? SEMICON Taiwan is definitely the best platform to connect you to the decision makers from the top semiconductor manufacturers and buyers!



### Reasons for Exhibiting at SEMICON Taiwan

SEMICON Taiwan, the largest microelectronics event in the region, provides great opportunities to connect with the people who are interested in your products, influence technology buys, and make final purchasing decisions. Exhibit at SEMICON Taiwan will help you to:

- Connect with decision makers in the supply chain
- Expand marketing network and explore new business opportunities
- Raise visibility of company or new products

### Theme Pavilions - Get Rich in Your Niche

- Advanced Packaging/Testing Pavilion
- Embedded Substrate Pavilion
- Green Management Pavilion
- MEMS Pavilion
- Secondary Equipment Market Pavilion

### Special Expositions - Highlight Your Superiority

- IC Expo Taiwan
- LED Taiwan

## Book Your Space Now!!

### Contact SEMI Sales

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### Taiwan – A Vibrant and Expanding Semiconductor Market

- No. 1 in Foundry Service
- No. 1 in IC Packaging & Testing Services
- No. 1 in 300mm Fab Amount
- No. 1 in Equipment Purchasing
- No. 1 in Material Consumption
- No. 1 in LED Capacity
- No. 2 in IC Design Service



[www.semicontaiwan.org](http://www.semicontaiwan.org)



## Meet More Potential Customers

- **Supplier Search Program**  
World's leading semiconductor manufacturers keep seeking for strategic partners for lowering production cost and advancing technologies. Through our face-to-face match meetings, exhibitors can better present your advantages to those who are interested in your company or products.
- **Innovative Technology Center**  
A 30-minute speaking slot on the show floor provides the best opportunity for you to present the new products and solutions.
- **High-level Networking Events**  
Join our sponsorship program to build your personal network with high level executives in SEMICON Taiwan Opening Ceremony, Leadership Gala Dinner, Speaker Luncheon, Golf Tournament and other events.
- **Diversified Marketing & More Sponsorship Opportunities**  
Promote the show features and exhibiting companies through integrated marketing communication tools, including website, banner, targeting email, printed ads, PR, as well as events.

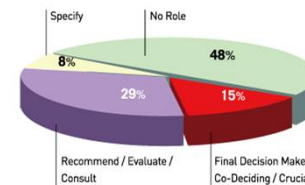
## Contact SEMI to Develop a Customized Sponsorship Programs! Booth Cost

		Standard Booth	Theme Pavilion	LED Taiwan	IC Expo Taiwan
Member	Raw space	NT \$ 106,785	NA	NT \$ 106,785	NA
	Decorated	NT \$ 135,135	NT \$ 106,785	NT \$ 128,047	NT \$ 106,785
Non-Member	Raw space	NT \$ 142,695	NA	NT \$ 142,695	NA
	Decorated	NT \$ 181,440	NT \$ 142,695	NT \$ 165,375	NT \$ 142,695

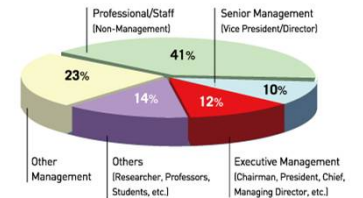
(Above prices are tax included)

## SEMICON Taiwan Visitor Highlights

- **Visitor's Purchasing Authority**  
52% of Attendees Influence Purchasing Decisions.



- **Visitor's Job Level**  
45% of Visitors are Management Level or Above.



## Top Visiting Companies

SEMICON Taiwan attracts buyers from every major IDM, foundry, and contract assembly and test house in the region. Attendees include teams from the world's top capital spending companies :

- Amkor
- ASE
- ATI
- Broadcom
- Chipbond
- ChipMOS
- Epasil
- Epistar
- Etron
- Faraday
- GREATEK
- HiMax
- Inotera
- KYEC
- Mediatek
- Micron
- MXIC
- Mosel
- MStar
- Nanya
- Novatek
- NVIDIA
- NXP
- Panasonic
- Winbond
- Powerchip
- Powertech
- ProMOS
- Qualcomm
- Realtek
- Renesas
- Rexchip
- SilTerra
- SPIL
- SSMC
- STATS ChipPAC
- Toshiba
- TSMC
- UMC
- VIS
- Vishay
- Xilinx

